

VIRTUAL SALES AND MARKETING SOLUTIONS FOR YOUR BUSINESS

Sales360 is India's first virtual marketing agency supporting a global client base.

If you are a business with no internal marketing skills or a larger company with limited or over stretched marketing resource, Sales360's virtual sales outsourcing services are perfect for you.

The subscription based service is suitable for all businesses and budgets and provides you with the ability to tap into a range of specialist marketing support activities on a flexible, ongoing basis using an experienced virtual marketing professional.



360° SALES SUPPORT FOR YOUR BUSINESS



WHY CHOOSE SALES360



No Hiring Required

If you're not ready to hire (or don't have the time to manage a marketer) partnering with Sales360 is a great solution



Flexible & Scalable Teams

Start with our 180° subscription and scale services on demand if or when needed - based on your needs or growth.



Expertise When You Need It.

Need specific expertise for a project? Or maybe advice on a new digital area? We've got you covered with a huge talent pool so you don't need to recruit, or hire.

THE SALES360^o PROCESS



WE WORKSHOP YOUR GOALS

We don't just get started delivering the same old thing, or what we think looks cool, We workshop what you really need, so we can co-own your goals as your marketers.

WE BUILD A DELIVERY STRATEGY

Often a short term strategy, sometimes long term, but a strategy that provides you quality market intel and gives us the guidance to deliver exactly what you need.

WE PROVIDE A FLEXIBLE TEAM

With goals and strategy in place, your Virtual Sales Manager will build the team they need to deliver your work, while you liaise with the one marketer.

WE DRIVE MARKETING RESULTS

With a team in place we are all about results. We'll provide regular reports, insights and plans to help you achieve your business goals and growth!

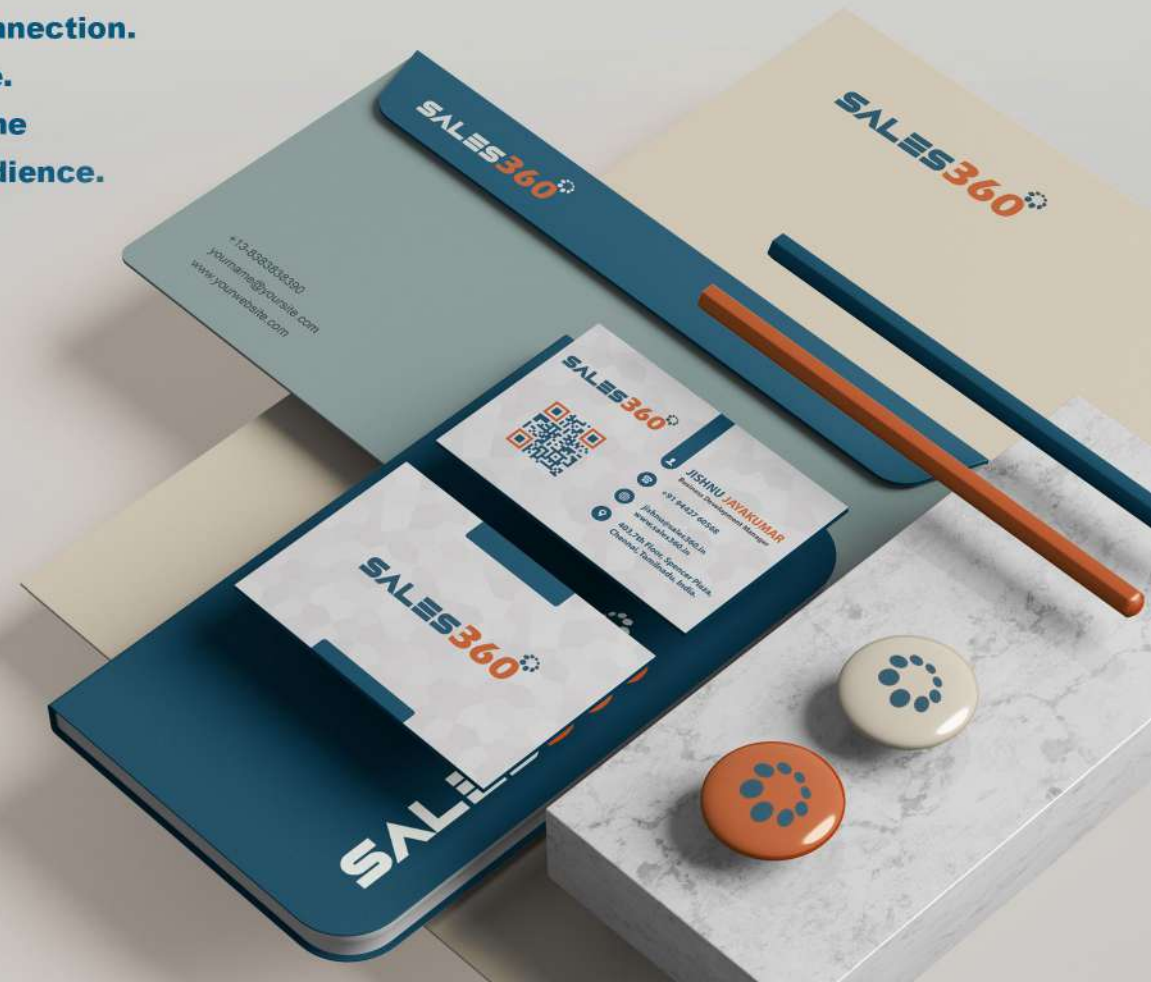
BRANDING

Are you unveiling a new product or service, or simply need a refresh to attract a new audience or stand apart from increasing competition?

Sales360 can help you define and develop your brand positioning, tonality, value proposition and identity.

We create your brand identity with an emotional connection. The best brands are easy engaging and difficult to ignore. We create distinctive brand identity systems that have the power to drive genuine associations with their target audience.

- Logo & Visual Identity
- Business Cards & Stationary Design
- Catalogues, Posters & Flyer Design
- Packaging Design



ONLINE PRESENCE MANAGEMENT

Our highly experienced online marketing experts make sure your customers can find your business easily, while leaving them with a lasting first impression.

We'll create a specially designed and fully optimised Website, providing an excellent user experience to help capture leads, as well as the maximum number of contact points between you and your customer.

Web Designing & Development ●

Search Engine Optimization ●

Local SEO & Citation Monitoring ●

Social Media Management ●



MARKETING & LEAD GENERATION

Sales360 has expertise right across the marketing spectrum, so we can execute multiple different types of campaigns. We will help you with the right lead generation activities to help you drive more leads.

We'll test and tweak our programs, using both our background knowledge and skills, combined with live data from the campaigns we execute on your behalf, to ensure we are delivering a marketing program that gives you the quality of leads you need.

- Email Marketing** ●
- Retargeting** ●
- Search & Social Marketing** ●
- Cold Calling** ●

SALES PROCESS MANAGEMENT

We Sales360 helps you to manage all aspects of your sales functions from estimation, sourcing, quotation preparations support and customer relationship management.

Your dedicated virtual sales manager helps you to keep your business information on track and gives you a real-time overview of all your activities.

- **Quotations & Documentation Support**
- **Estimation & Sourcing Support**
- **Technical Support**
- **Customer Relationship Management**





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